

BACCF Proud Member Logo/Symbol Usage Rules



It is understood and agreed that a member of the Brazilian-American Chamber Commerce of Florida, Inc. ("BACCF") may use a Proud Member logo ("Logo") provided to such member by the BACCF if the member complies with the following usage rules:

- The Logo must be used as-is, and the member may not incorporate any other wording or designs into the Logo.
- The member shall not otherwise alter or re-create the Logo.
- The member is in good standing and not delinquent on membership dues.
- The member acknowledges and agrees that the Logo is the intellectual property and work product of the BACCF.
- The member shall not use any Logo as a trademark of the member or to identify or in association with goods and/or services offered by the member. At no time may a member use a BACCF logo to imply or state endorsement of any products, services, candidates or organization. BACCF does not permit endorsements of any kind through the use of its name or Logos.
- The member shall not display the Logo in any way that disparages BACCF or its products or services.
- The Logo referencing the member's active membership status with BACCF may be used on the member's letterhead, business cards, printed materials and website. If a Logo is posted on the member's website, it shall include an active link to the BACCF home page, currently: <https://www.brazilchamber.org/>.

BACCF reserves the right to terminate or modify permission to display its Logos at any time, and to take action against any member who fails to conform to these policies, or otherwise infringes on any BACCF intellectual property or other rights, and/or violates other applicable law. The member agrees to indemnify BACCF from and against any and all losses or liabilities (including any legal fees and expenses) incurred by BACCF as a result of the member's misuse of BACCF's name or any Logo.